

Investor Presentation Q3 (FY 2020-2021)



Thanks to OUR FOUNDER



Late Dr. S. K. SUNDARAMOORTHY

(21.08.1944 - 22.01.2020)

"There are some who bring a light so great to the world that even after they have gone the light remains"

Our founder Dr. S.K. Sundaramoorthy was one of the acclaimed and famed eye surgeons of our country and worldwide. He obtained his MBBS degree from Stanley Medical College, Chennai in 1971, completed M S (Opthal) in Madurai Medical College in 1980. Fellowship programme in Retinal surgery in Sankara Netralaya, Chennai (1980-1982). And obtained twin super specialty degrees namely FRCS (Edin) and FRCO (Lon).

"LOTUS" is the Magnus opus of his legendary vision, determination and pure hard-work. We at LOTUS are relentless in carry forwarding his legacy forever through the quality and stakeholder satisfaction that we are known for.

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Overview

Financial Performance

Q3 Key Highlights

Strategy going forward



- Founded in 1990 by renowned ophthalmic surgeon late
 Dr. S.K. Sundaramoorthy
- Lotus Eye Hospitals operates 7 Eye Care centers in Tamil Nadu and Kerala
 - √ 5 Centres in Tamil Nadu: Coimbatore (Peelamedu & RS puram), Salem , Tirupur and Mettupalayam
 - ✓ 2 Centres in Kerala: Kochi and Mulanthuruthy
- Listed at NSE and BSE in 2008; current market capitalization of INR 79 Crores*





Light Of The Universal Sight

500+	2 Lakh+	10 Lakh+	1 Crore+
Qualified Staff's	Surgeries	Procedures	Eyes Screened

Vision



To become world's leading eye care provider with happy and satisfied patients and stake holders.

Lotus has a vision of "empowering eyes to illuminate lives". Lotus Eye Care group is marching towards its vision of becoming India's best Corporate Hospital with branches in strategic locations where quality eye care is in need, and render world class eye care service to the society.



Corporate Office - Peelamedu, Coimbatore



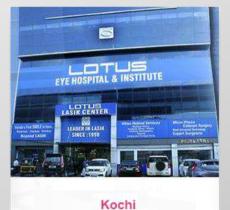


Salem











Wide Range of Services





Refractive

- TOUCH -FREE LASIK
- SMILE
- I ASIK/ Bladelessi ASIK
- Zyoptix & Zyoptix Ultimate
- Epizvoptix & Epizvoptix Ultimate
- SMILE
- Paediatric refraction and Special Kertometer
- Synaptophore
- Lasik for Anisometropia correction for different image size and Amblyopia



Ocuplasty

- Enucleation
- Evisceration
- DCR &DCT
- PTOSIS
- Lateral Tarsorrhaphy



Glaucoma

Trabeculectomy



Cornea

- Cataract Surgery
 - ✓ LRCS
 - ✓ SICS
 - ✓ Phaco
 - ✓ MICS
 - ✓ LRCS
 - ✓ SFIOL
- Corneal Patch graft
- Corneal Scleral Repair
- Corneal Scrapping +AMG

- Corneal Suture
- Corneal Tatooing
- Corneal Tear Suturing
- Cortical Drop Removal
- Pertygium Exc. WithAG
- C3R
- Penetrating Keratoplasty(PKP)
- TPK & DALK
- DASE



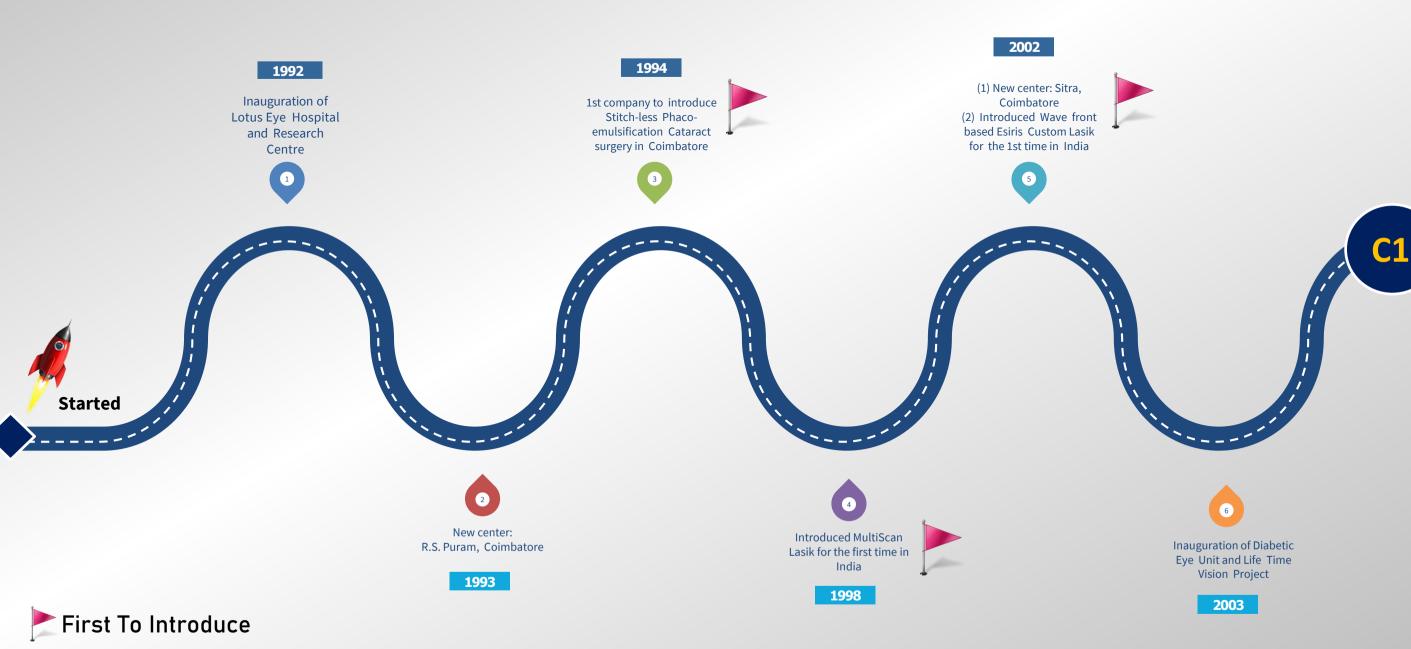
Retina

- Vitrectomy
 - Membrane Peeling
 - Endolaser
- ERM Removal
- Silicon Oil & Removal
- Vitrectomy Lavage
- FGE &C3F8
- LPFC & CYCLO CRYO
- Scleral Buckling & Belt Buckle

- Injections
 - ✓ Ini.Ivta
 - ✓ Inj. Avastin
 - ✓ Inj. Razumab
 - ✓ Inj. Ozurdex
 - ✓ Inj.Zybev
 - ✓ Inj. Eyelea
 - ✓ Inj.Lucentis
 - ✓ Inj.Accentrix

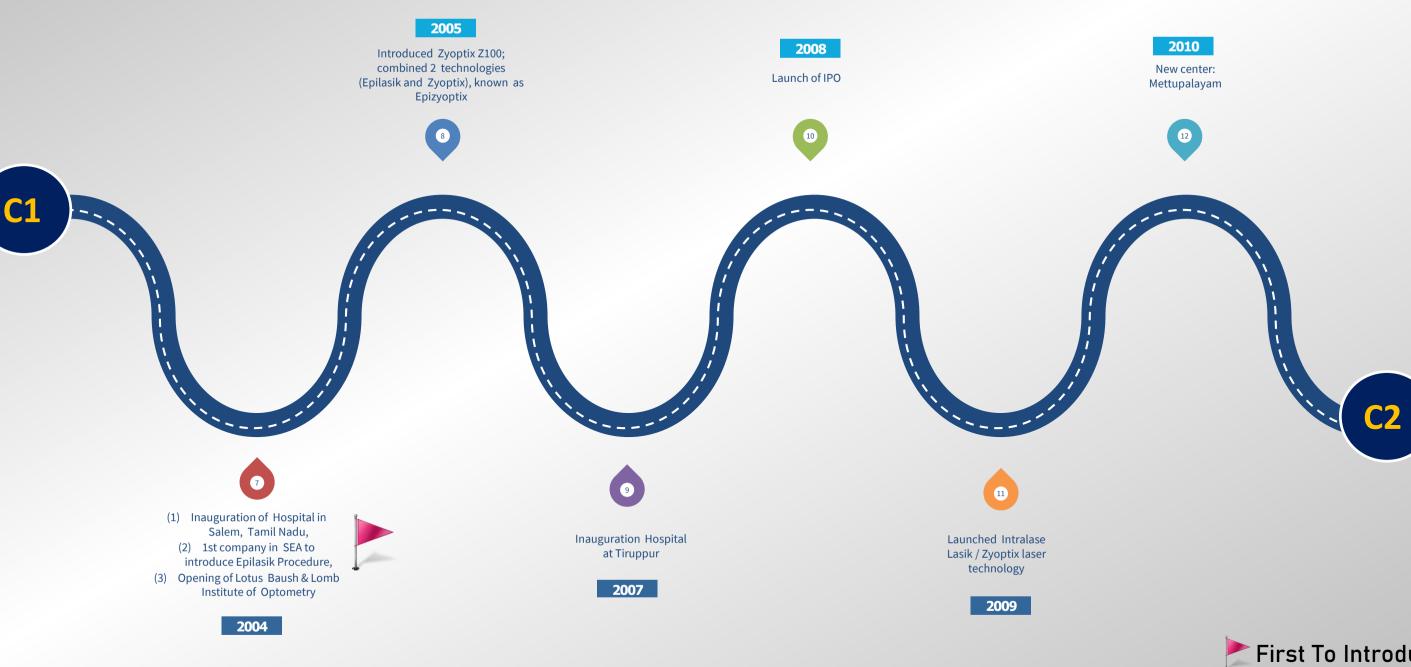
Key Milestones





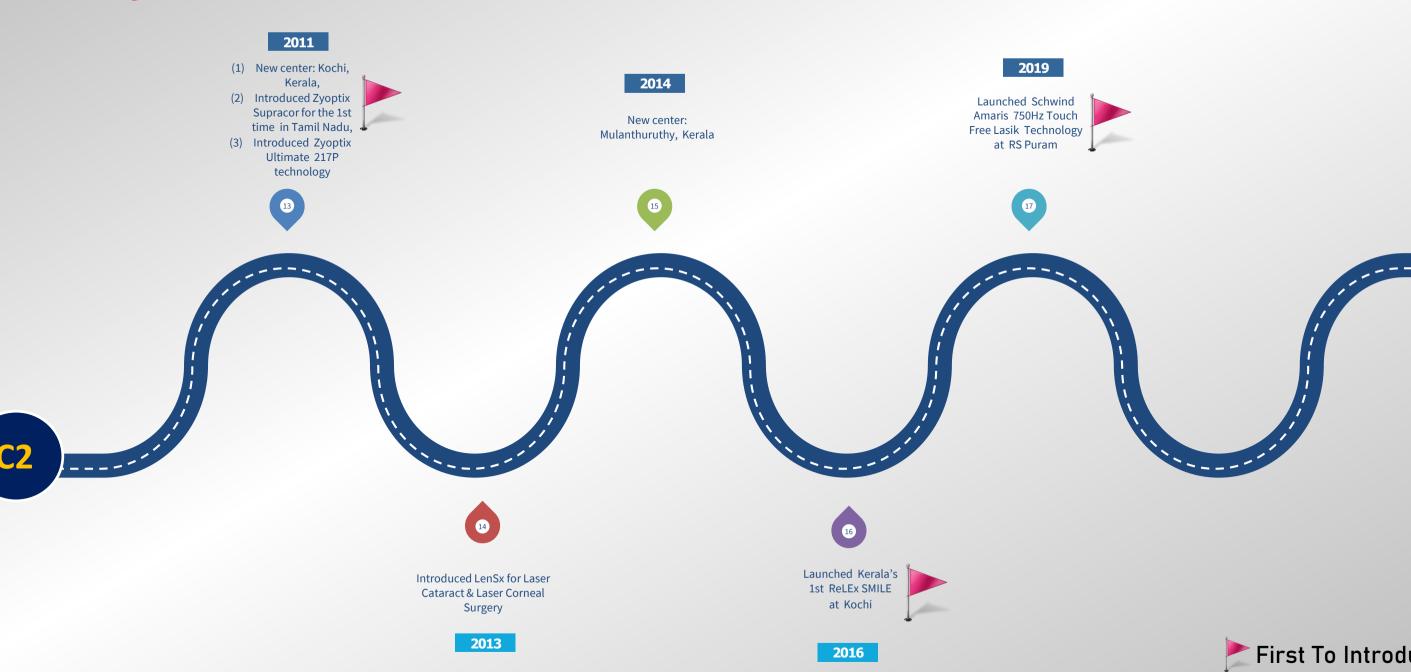
Key Milestones





Key Milestones





Management





"The ambition and objectives is to actualize and institute an earnest, unrelenting and persisting organization."



Chairman (Non-Executive)



"In this aeon for LOTUS, the importance, emphasis and priority, will always be in ensuring and securing the credence and credibility of our existing shareholders."

Ms. Sangeetha Sundaramoorthy
Managing Director



"Steady improvement in business, topmost eye care, and excellent results will trickle down to all and bring benefit to the institution."

Dr. K S Ramalingam Chief Executive Officer

SISTER CONCERN



Lotus Vision Research Trust

Vision

To prevent & eradicate blindness with dedication and humanitarian approach.

Objectives

- To provide affordable eye care to the under privileged.
- To establish efficient and accessible optometry institutions
- To build and provide counseling and guidance centre for those in need.

Overview

- Established in 1993
- 200+Eye Camps conducted in single year
- 120+ Free cataract surgery under DBCS Scheme
- Runs Optometry Educational Institutions 5000+ graduated in the past 13 years from Institutions running at Coimbatore, Salem & Kerala
- Top students get staffed internally in Lotus. 25% of the students trained in LVRT college gets placed in International Hospitals
- LVRT first Optometry College to conduct and organize cultural fest for the students.







Overview

Financial Performance

Q3 Key Highlights

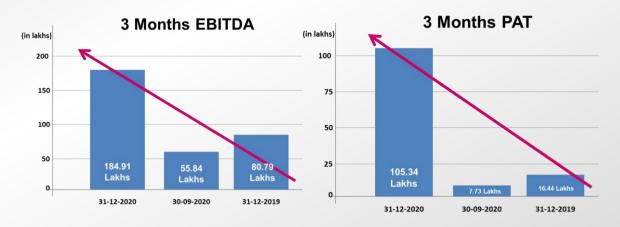
Strategy going forward

Financial Performance (for Quarter ending 31.12.2020)



REVENUE (3 MONTHS)			(in lakhs)
	31-12-20	30-09-20	31-12-19
Revenue from operations	987.34	717.3	1003.16
Other Income	19.96	21.98	24.54
Total Income	1007.29	839.28	1027.7

EXPENSES (3 MONTHS) (in lakhs)			
	31-12-20	30-09-20	31-12-19
Cost of Material Consumed	158.37	107.51	187.86
Purchase of stock - in trade	147.74	113.37	151.67
Employee benefit expenses	183.52	157.73	229.46
Other expenses	391.72	362.34	440.45
Total Expenses	881.35	740.95	1009.44

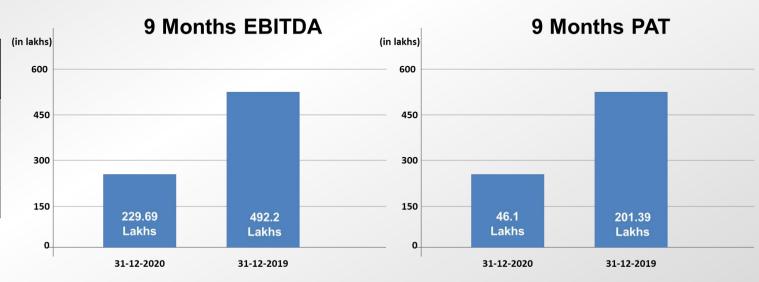




Financial Performance (for Quarter ending 31.12.2020)



REVENUE (9 MONTHS)		(in lakhs)
	31-12-20	31-12-19
Revenue from operations	2180.21	3238.47
Other Income	55.58	74.01
Total Income	2235.79	3312.48



EXPENSES (9 MONTHS)		(in lakhs)
	31-12-20	30-09-20
Cost of Material Consumed	338.75	482.51
Purchase of stock - in trade	326.25	474.62
Employee benefit expenses	491.21	677.76
Other expenses	1023.51	1365.52
Total Expenses	2179.72	3000.41







Overview

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Q3 Key Highlights

Strategy going forward

Q3 Key Highlights



5:1

TURN OUT RATIO

Mega Diabetic Eye Checkup in association with Thulasi Pharmacy & Rotary Clubs

31_{Lac}

THRESHOLD CROSSED

Promotional campaigns in Digital Media Audience Reach

450+

STUDENTS

TAKEN PART

World Sight Day Drawing Competition in association with Camlin & Rotary Club Coimbatore

5212

NEW **PATIENTS**

Dec'20 - All time Best Business – Post COVID

1st

RUNNER UP **AWARD**

Salem Branch Best ranked in Business Awards 2020 by Rotary Club Salem Green

2500₊

EYE SCREENED

Through
Corporate &
Public Eye
Camps in TN &
KL

Q3 Key Highlights

Dr.SKS

Clinical Grand Rounds

Virtual Mode

Annual General Meeting

Bi-Weekly Doctor Knowledge Transfer Sessions

First Time Ever, all the Board Meetings & AGM was conducted through VC & OAVM



Review

Annual General Meeting



AGM Address by Chairman, MD & CEO

VIEW



Addressing
Shareholder's Queries

VIEW

SW0T Analysis



STRENGTHS

- Prominent Technology
- Leading Doctors
- Staunch and Robust Management
- Steady Financials



WEAKNESSES

- Single Specialty
- Presence only in South-India

OPPORTUNITIES

- Opportunities in Adjacent Markets
- Medical technological Developments
- Change in Lifestyles & Living Standards
- E-Commerce & Social Media Oriented Models



- **Current Pandemic Situation**
- Growing Competition
- Culture of Sticky Prices





Overview

Financial Performance

Q3 Key Highlights

Strategy going forward

Strategy Going Forward >>





Urgency towards

digital resilience

Shaping workforce for the future



To build on existing strengths



Output-outlay



efficiency



Limelight on centre excellence



Lotus Eye Care Hospital is a hi-tech super specialty eye care hospital catering its value added service to the society since inception. Lotus is known for its excellence in Ophthalmic service with personalized care. This organization is committedly pioneering in the technological revolution in eye care and rendering service to thousands of patients from across the globe to see the world better than ever before.

"Lotus" as an organization, is at the cusp of greatness like never before. There is an added urgency amongst the new management, to not only carry forwards the Founder's Vision. But also, to make their own impression and expressions be felt on the business operations.

There is a palpable synergy creation in process that takes in all the related factors impacting and revolutionizing the organization as a whole. We are deliberate in our intension to manifest a solid business entity, recapitalizing the interest and benefit for all.

Acumen of LOTUS



ultivate PERFECTION



Mary Catherine Arnold USA





Jason Michael Bundrage
USA





Thanks!

Any questions?

You can reach us at:

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